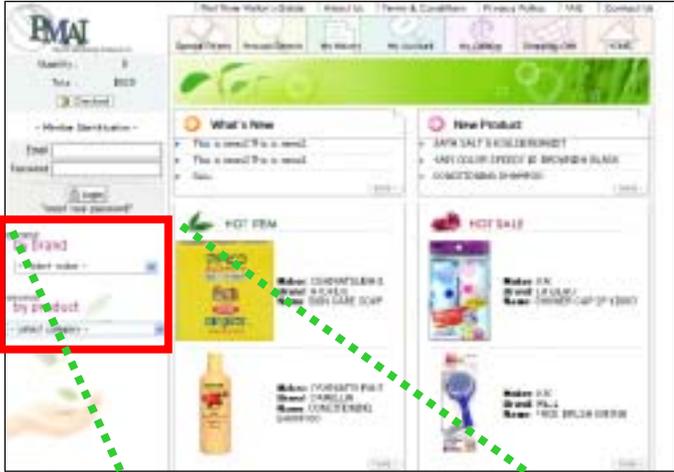


4 . Product Search

There are four different ways to search for products. Maker/Product Category “Product Search” Starting Page “Special Offers”. This will assist you to search for products efficiently.

Maker / Product Category Search



Click here to search by Product Category.

Click here to search by maker.

The close-up shows two dropdown menus. The top one is labeled 'BROWSE by brand' and has a red circle around its arrow. The bottom one is labeled 'BROWSE by product' and also has a red circle around its arrow. Red lines connect these circles to the callout boxes on either side.

Search by Product Category

Category for all items will be displayed. Take your cursor to the desired category, then click. We will use “soap” for our example.



Search by Maker

Maker for all items will be displayed. Take your cursor to the desired maker, then click. We will use “TSUMURA” for our example.





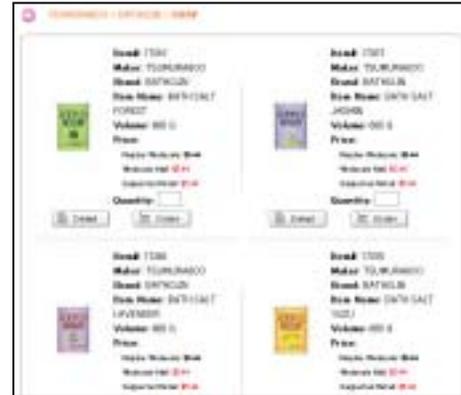
The main screen will show as illustrated above. Orange characters are the major category names, and the black characters are sub-category names. For example, we will click on “SKIN CARE BODY SOAP”.



The main screen will show a list of “SKIN CARE BODY SOAP”.



The main screen will show as illustrated above. Orange characters are the maker brand names, and the black characters are the maker's sub-category names. For example, we will click on “BATH ADDITIVES”.

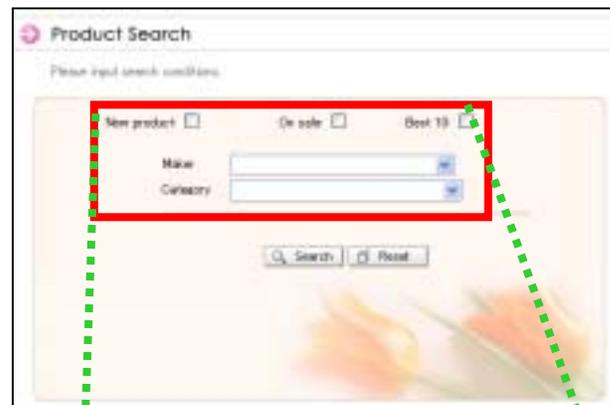


The main screen will show the “BATHCLIN” products by TSUMURA.

When desired product is found in this screen, purchase will be the next step. However, information for purchase will not be explained at this time.

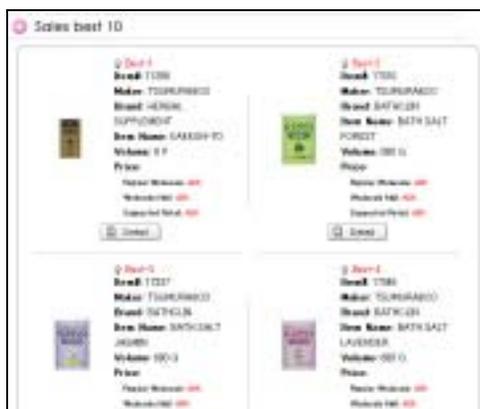
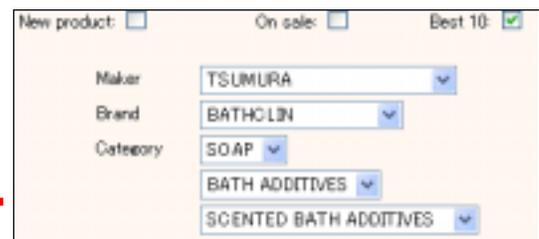
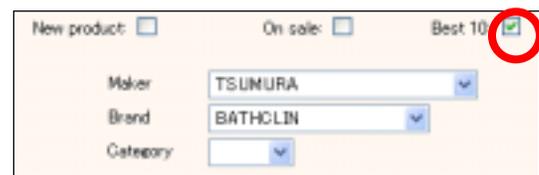
“Product Search”

When clicking on “Product Search” main screen on the right will appear. Product search may be done in 5 different ways. **New products, On sale, Best 10, Maker, and by Category.** Mixing and matching these categories is a great way to find your desired product.



First, click the “Best 10” box to make a check mark appear.

Next we will select “TSUMURA” for the maker. After selection, the “Category” menu will appear. Now we will select “BATHCLIN” for the brand, to make the category selection widen as shown on the right.



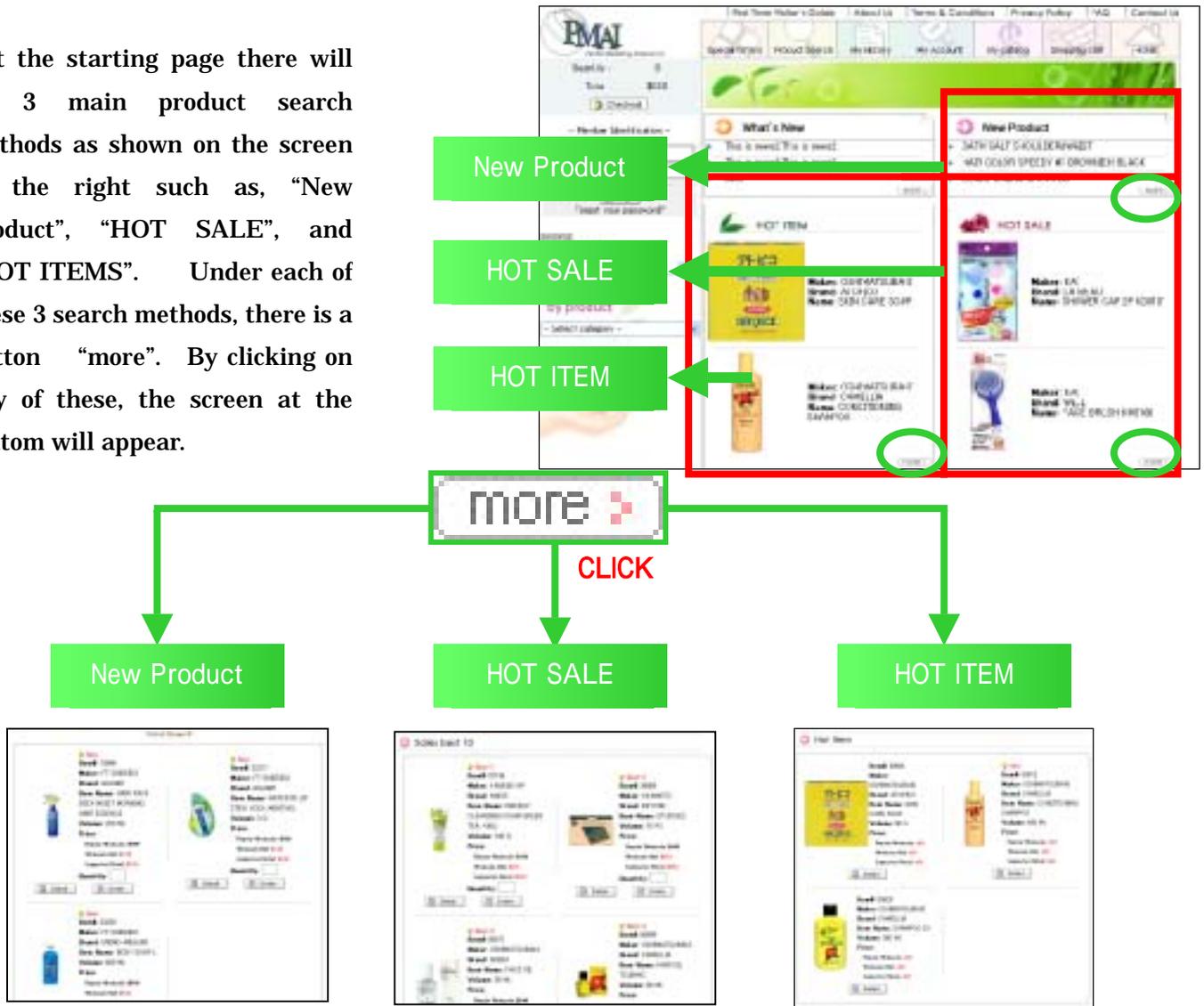
CLICK

After you have entered your category, click “Search” to find the products that match your search. If you are not satisfied with the products, press the “Reset” button to start a new search.

Screen shown on the left are your search results. This shows the products “BATHCLIN” by Tsumura under the Scented bath additives category, that are also in the Best 10 selling products.

Starting Page Search

At the starting page there will be 3 main product search methods as shown on the screen to the right such as, “New Product”, “HOT SALE”, and “HOT ITEMS”. Under each of these 3 search methods, there is a button “more”. By clicking on any of these, the screen at the bottom will appear.

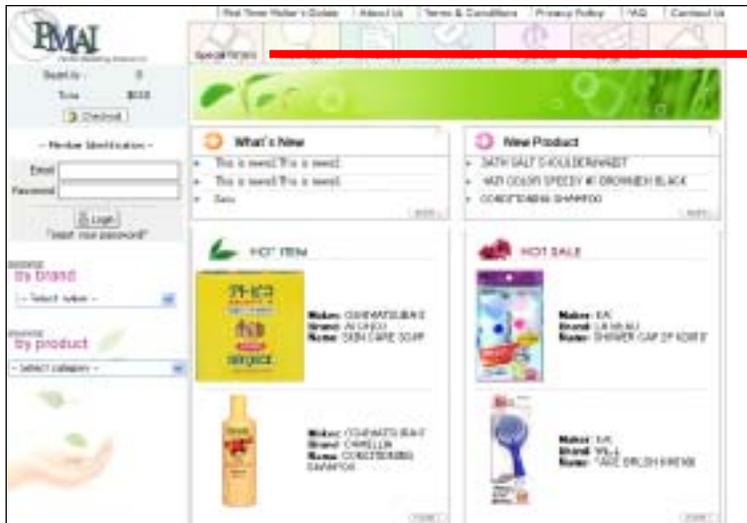


New products will be displayed. This is the same screen that will appear when the “New Product” selection is made at the previous product search

Top 10 selling items will be displayed. This is the same screen that will appear when the “Best 10” selection is made at the previous product search

Products recommended by PMAI and the most popular products sold in Japan will be displayed.

Special Offers Search



Clicking on the “Special Offers” button at the main menu start screen will show special promotional products as shown to the left.

